Attorney Docket No.: 16113-1346002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Dwight Allen Merriman et al. Art Unit: 3688

Serial No.: 10/082,069 Examiner: Donald Champagne

Filed : February 26, 2002 Conf. No. : 8044

Title : NETWORK FOR DISTRIBUTION OF RE-TARGETED ADVERTISING

MAIL STOP AF

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

REPLY TO ACTION OF FEBRUARY 23, 2010